



## Update J.T. White Clam Plant Survey

### Introduction

Please take a minute to complete the survey below. The purpose of this survey is to get your opinions about major updates to infrastructure of the J. T. White Shellfish Plant that will also include a new bulkhead and dock as well as the addition of a separate, elevated building that will host the Clam Plant's offices and an interactive Maritime Museum with Educational Components.

Using funds secured from a NJ EDA planning grant, the Borough staffed a steering committee that features residents, local clambers, the business community, our High Schools at HHRS and MAST, governing body members, municipal staff, our planners, local universities, scientist from Sandy Hook, the NPS, and the Mayors of Atlantic Highlands and Sea Bright.

All responses will be used in aggregate and individual responses will be kept confidential.

Remember, your opinion is important!

\* 1. Which of the following best describes your relationship to Highlands?

- ☐ I live or work in Highlands
- ☐ I used to live work in Highlands
- ☐ I visit Highlands
- ☐ None of the above

\* 2. How familiar are you with our J T White Shellfish Plant?

- ☐ Very familiar
- ☐ Somewhat familiar
- ☐ Not familiar at all

\* 3. How interested are you in visiting the J T White Shellfish Plant with an interactive maritime museum that included an educational component?

- ☐ Very interested
- ☐ Somewhat interested
- ☐ Neutral
- ☐ Not very interested
- ☐ Not interested at all

\* 4. How appealing would the modernized building for clam depuration operations with a separate elevated building for exhibits and educational programs be to you?

- ☐ Very appealing
- ☐ Somewhat appealing
- ☐ Neutral
- ☐ Not very appealing
- ☐ Not appealing at all

\* 5. How important is it to replace the bulkhead as part of the new J T White Shellfish Plant area’s design? (Rate on a scale of 1 = Not important to 5 = Very important)

Not Important	Slightly Important	Important	Slightly Important	Very Important
★	★	★	★	★

\* 6. What features should the bulkhead area include? (Select all that apply)

- ☐ Educational signage about bulkhead construction and coastal protection
- ☐ Opportunities for hands-on activities like water sampling
- ☐ Observation deck or viewing platform
- ☐ Nothing in the bulkhead area
- ☐ Interactive displays about maritime trade and local waterways

\* 7. How would you feel about exhibits that explain the environmental and community impacts of bulkheads and waterfront structures?

- ☐ Very interested
- ☐ Somewhat interested
- ☐ Neutral
- ☐ Not very interested
- ☐ Not interested at all

\* 8. How interested would you be in viewing a live clam depuration process and wholesale operation through a glass wall in the building?

- ☐ Very interested
- ☐ Somewhat interested
- ☐ Neutral
- ☐ Not very interested
- ☐ Not interested at all

\* 9. What aspects of the depuration process interest you most? (Select all that apply)

- ☐ The science behind the process
- ☐ How it benefits food safety and public health
- ☐ Its role in sustainability and environmental conservation
- ☐ Supporting local maritime industries
- ☐ Other (please specify)

\* 10. How important are the following features for the clam depuration exhibit? (Rate each on a scale of Not important to Very important)

	Not Important	Slightly Important	Important	Fairly Important	Very Important
Interactive displays explaining the process	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Videos or animations showing close-up views	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Live commentary or guided tours	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Connecting the exhibit to broader maritime topics (e.g., aquaculture, coastal ecosystems)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

\* 11. How valuable would you find partnerships with local organizations (e.g., NOAA, NJ Sea Grant Consortium, American Littoral Society, National Park Service) in enhancing the museum's educational content?

Not Valuable					Very Valuable
★	★	★	★	★	★

\* 12. How valuable would you find partnerships with local educational facilities (e.g., Henry Hudson Regional School, Marine Academy of Science and Technology, Brookdale Community College, Monmouth University, Rutgers University) in enhancing the museum's educational content?

Not Valuable		Very Valuable		
★	★	★	★	★

\* 13. Which types of programming from partner organizations would interest you? (Select all that apply)

- ☐ Citizen science projects
- ☐ Beach cleanups or conservation events
- ☐ Educational talks or workshops
- ☐ Interactive exhibits or demonstrations
- ☐ Other (please specify)

\* 14. How important are the following features for your experience? (Rate each on a scale of 1 = Not Important to 5 = Very Important)

	1 Not Important	2	3	4	5 Very Important
Citizen science projects	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Beach cleanups or conservation events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational talks or workshops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Interactive exhibits or demonstrations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

\* 15. How do you prefer to interact with museum exhibits?

- ☐ Self-guided experiences
- ☐ Guided tours
- ☐ A mix of both

\* 16. What emotions or thoughts would you like to take away after visiting? (Select all that apply)

- ☐ Curiosity and inspiration about maritime topics
- ☐ A better understanding of sustainability and conservation
- ☐ A stronger connection to local maritime industries and history
- ☐ A sense of fun and entertainment
- ☐ Other (please specify)

\* 17. Would you recommend the J. T. White Shellfish Plant and museum with these features to friends or family?

- ☐ Definitely
- ☐ Probably
- ☐ Neutral
- ☐ Probably not
- ☐ Definitely not

18. What additional features or exhibits would make this museum more appealing to you?