

"WEAR PURPLE DAY"

Friday, April 19, 2024

The Monmouth County Department of Human Services -Division of Behavioral Health County Municipal Alliance Coordinator and the Board of County Commissioners join the National Council on Alcoholism and Drug Dependence, Inc. (NCADD) and do hereby proclaim that April 2024 is Alcohol Awareness Month and declare April 19, 2024 as "Wear Purple Day" in Monmouth County.

Purple was chosen by NCADD because it is a color similar to the amethyst. According to NCADD, amethyst is the most beautiful and valuable form of Quartz. The word "amethyst" comes from the Greek, "without drunkenness" and in ancient times anyone carrying this stone could not become intoxicated.

We are encouraging our community members to join us and acknowledge the importance of alcohol awareness by wearing purple on April 19th.

April is
Alcohol Awareness Month



Thomas A. Arnone, Commissioner Director

Ross Licitra, Commissioner Deputy Director

Susan M. Kiley

Nick DiRocco

Erik Anderson



For more information about the Municipal Alliance in your community contact the Monmouth County Municipal Alliance Coordinator.

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