

Ms. Broullon offered the following Resolution and moved on its introduction and setting of a public hearing date of February 17, 2016 at 8:00 P.M.:

R-16-37
RESOLUTION APPROVING INTRODUCTION OF THE HBP 2016
BUDGET AND
HIGHLANDS BUSINESS IMPROVEMENT DISTRICT
District Management Corporation
Highlands Business Partnership
January 1, 2016– December 31, 2016

COMMERCIAL DISTRICT PROGRAM BUDGET	2016 EXPENSE
Visual Improvement.....	\$20,000.00
<input type="checkbox"/> Beautification	
<input type="checkbox"/> Maintenance	
<input type="checkbox"/> Holiday & Seasonal	
<input type="checkbox"/> Street Banners	
Special Events Calendar.....	\$50,000.00
<input type="checkbox"/> Creation of events	
Marketing & Communications.....	\$25,000.00
<input type="checkbox"/> Ad campaigns – online, newspaper, magazine, shows	
<input type="checkbox"/> Tourism	
<input type="checkbox"/> Public Relations	
<input type="checkbox"/> Image Building	
<input type="checkbox"/> Visitor Guide	
<input type="checkbox"/> Audio & Video Media	
<input type="checkbox"/> Maintain Website & Database & Graphic Ad Design	
Economic Development.....	\$15,000.00
• Business Recruitment/Retention & Redevelopment	
Administrative Budget	
Personnel.....	\$40,000.00
Miscellaneous.....	\$10,000.00
<input type="checkbox"/> Legal and Audit	

- Insurance
- Office Supplies
- Utilities – Telephone, fax & electric
- License & fees

TOTAL Expenses.....\$160,000.00

**HIGHLANDS BUSINESS IMPROVEMENT DISTRICT
District Management Corporation
Highlands Business Partnership
January 1, 2016 – December 31, 2016**

COMMERCIAL DISTRICT PROGRAM BUDGET	2016 Income
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Special Events Income.....	\$80,000.00
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- Vendor Fees Income
- Event Income (Social Affairs & Raffle Permit income)

Marketing & Communications.....	\$10,000.00
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- Sponsorship Income
- Barter Goods & Services (approx. \$12k)

TOTAL Income	\$90,000.00
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TOTAL ASSESSMENT INCOME REQUIRED TO OPERATE - \$60,000.00

Seconded by Ms. D'Arrigo and introduced on the following roll call vote:

ROLL CALL:

AYE: Ms. Broullon, Mr. Card, Ms. D'Arrigo, Mrs. Wells
NAY: None
ABSENT: Mayor Nolan
ABSTAIN: None

DATE: January 20, 2016

Carolyn Cummins, Borough Clerk