

Mayor Nolan offered the following Resolution and moved on its adoption:

**R-13-68  
RESOLUTION APPROVING THE  
HIGHLANDS BUSINESS PARTNERSHIP  
2013 BUDGET**

**WHEREAS**, the Governing Body of the Borough of Highlands hereby approves of the following Highlands Business Partnerships 2013 Budget with the stipulation that the HBP provide the same cleaning of Bay Avenue for the period of May through September as was provided last year.

**HIGHLANDS BUSINESS IMPROVEMENT DISTRICT  
District Management Corporation  
Highlands Business Partnership  
January 1, 2013– December 31, 2013**

<b>COMMERCIAL DISTRICT PROGRAM BUDGET</b>	<b>2012 EXPENSE</b>
<b>Visual Improvement.....</b>	<b>20,000.00</b>
<input type="checkbox"/> Beautification	
<input type="checkbox"/> Maintenance	
<input type="checkbox"/> Holiday & Seasonal	
<input type="checkbox"/> Street Banners	
<b>Special Events Calendar.....</b>	<b>\$50,000.00</b>
<input type="checkbox"/> Creation of events	
<b>Marketing &amp; Communications.....</b>	<b>\$20,000.00</b>
<input type="checkbox"/> Ad campaigns	
<input type="checkbox"/> Tourism	
<input type="checkbox"/> Public Relations	
<input type="checkbox"/> Image Building	
<input type="checkbox"/> Visitor Guide 2012-2013 – Flood Damage	
<input type="checkbox"/> Audio & Video Media	
<input type="checkbox"/> Maintain Website & Database & Graphic Ad Design.....	<b>\$10,000.00</b>
<b>Economic Development.....</b>	<b>\$15,000.00</b>
• Business Recruitment/Retention & Redevelopment	
<b>Administrative Budget</b>	

**Personnel.....\$25,000.00**

**Miscellaneous.....\$10,000.00**

☐ Legal

☐ Audit

☐ Insurance

☐ Office Supplies

☐ Utilities – Telephone, fax & electric

☐ License & fees

**TOTAL Expenses.....\$150,000.00**

**HIGHLANDS BUSINESS IMPROVEMENT DISTRICT**

**District Management Corporation**

**Highlands Business Partnership**

**January 1, 2013 – December 31, 2013**

**COMMERCIAL DISTRICT  
PROGRAM BUDGET**

**2013  
Income**

**Special Events Income.....\$85,000.00**

- Vendor Fees Income
- Event Income (Social Affairs & Raffle Permit income)

**Marketing & Communications.....\$15,000.00**

- Sponsorship Income
- Barter Goods & Services (approx. \$12k)

**TOTAL Income .....\$100,000.00**

**TOTAL ASSESSMENT INCOME REQUIRED TO OPERATE - \$50,000.00**

Seconded by Mr. Francy and adopted on the following roll call vote:

**ROLL CALL:**

**AYES:** Ms. Ryan, Mr. Redmond, Mr. Francy, Mayor Nolan

**NAYES:** None

**ABSENT:** Ms. Kane

**ABSTAIN:** None

**DATE:** February 20, 2013

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Carolyn Cummins, Borough Clerk

**I hereby certify this to be a true copy of Resolution R-13-68 adopted by the Governing Body of the Borough of Highlands at a meeting held on February 20, 2013.**

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Borough Clerk/Deputy Clerk