

Ms. Kane offered the following HBP 2014 Budget and moved on its introduction and setting of a public hearing date of January 15, 2013 at 8:00 P.M. and authorized its publication according to law:

R-13-284

HIGHLANDS BUSINESS IMPROVEMENT DISTRICT

District Management Corporation

Highlands Business Partnership

January 1, 2014– December 31, 2014

**COMMERCIAL DISTRICT
PROGRAM BUDGET**

**2014
EXPENSE**

Visual Improvement.....25,000.00

- ☐ Beautification
- ☐ Maintenance
- ☐ Holiday & Seasonal
- ☐ Street Banners

Special Events Calendar..... \$55,000.00

- ☐ Creation of events

Marketing & Communications.....\$15,000.00

- ☐ Ad campaigns
- ☐ Tourism
- ☐ Public Relations
- ☐ Image Building
- ☐ Visitor Guide 2014-2015
- ☐ Audio & Video Media
- ☐ Maintain Website & Database & Graphic Ad Design.....\$10,000.00

Economic Development.....\$15,000.00

- Business Recruitment/Retention & Redevelopment

Administrative Budget

Personnel.....\$30,000.00

Miscellaneous.....\$10,000.00

- ☐ Legal
- ☐ Audit
- ☐ Insurance

- ☐ Office Supplies
- ☐ Utilities – Telephone, fax & electric
- ☐ License & fees

TOTAL Expenses.....\$160,000.00

**HIGHLANDS BUSINESS IMPROVEMENT DISTRICT
District Management Corporation
Highlands Business Partnership
January 1, 2014 – December 31, 2014**

**COMMERCIAL DISTRICT
PROGRAM BUDGET**

**2014
Income**

Special Events Income.....\$85,000.00

- Vendor Fees Income
- Event Income (Social Affairs & Raffle Permit income)

Marketing & Communications.....\$25,000.00

- Sponsorship Income
- Barter Goods & Services (approx. \$12k)

TOTAL Income\$110,000.00

TOTAL ASSESSMENT INCOME REQUIRED TO OPERATE - \$50,000.00

Seconded by Mayor Nolan and introduced on the following roll call vote;

ROLL CALL:

AYES: Ms. Ryan, Mr. Redmond, Mr. Francy, Ms. Kane, Mayor Nolan

NAYES: None

ABSENT: None

ABSTAIN: None

DATE: December 18, 2013

Carolyn Cummins, Borough Clerk

I hereby certify this to be a true copy of Resolution R-13-284 adopted by the Governing Body of the Borough of Highlands on December 18, 2013.

Borough Clerk/Deputy Clerk