



**BOROUGH OF HIGHLANDS
COUNTY OF MONMOUTH**

ORDINANCE O-20-11

**AN ORDINANCE AMENDING APPENDIX A TO CHAPTER 21 OF THE BOROUGH
CODE CONCERNING SIGNAGE DESIGN GUIDELINES**

WHEREAS, the Borough established signage design guidelines at Chapter 21, Land Use Appendix A to Section 21-102C.4 of the Borough Code; and

WHEREAS, the governing body of the Borough of Highlands has determined that the scope of said signage design guidelines as pertaining to murals requires clarification and that references to committees no longer in existence should be updated.

NOW, THEREFORE, BE IT ORDAINED by the governing body of the Borough of Highlands as follows:

SECTION I.

Section 21-102C.4, Land Use Appendix A Signage Design Guidelines shall be amended as follows: (All additions are shown in ***bold italics with underlines***. The deletions are shown as ***strikeovers in bold italics.***)

LAND USE APPENDIX A SIGNAGE DESIGN GUIDELINES

(Section 21-102C.4)

5. ~~*Exterior Historic*~~ Murals

~~*Historic pictorial murals depicting events that occurred in Highlands are encouraged on appropriate commercial building walls in public access view.*~~

Design concepts for exterior ***historic*** murals must be submitted to the ***Building/NPP Office Economic Development Review Board*** for review prior to the start up of a project.

The ~~*Design/Theme Review Committee*~~ ***Economic Development Review Board*** will evaluate the proposed project for ~~*historical content and*~~ utilization of building surface wall space.

Commercial properties are encouraged to install exterior historic murals, which have been linked to impact and promote tourism and economic development.

Highlands artists have brainstormed with local commercial property owners to create a historic mural program (suggested themes – Rum running, fishing, clamming, native Americans, Waterwitch, etc., military events) that will promote tourism and business development for

Highlands central business district. *Historic pictorial murals depicting events that occurred in Highlands are encouraged on appropriate commercial building walls in public access view.*

Exterior stenciling of facades with appropriate designs are encouraged.

SECTION II. SEVERABILITY. If any section, subsection, sentence, clause or phrase of this Ordinance is for any reason held to be unconstitutional or invalid, such decision shall not affect the remaining portions of this Ordinance, which shall otherwise remain in full force and effect.

SECTION III. REPEALER. All ordinances or parts of ordinances inconsistent herewith are hereby repealed to the extent of such inconsistency.

SECTION IV. EFFECTIVE DATE. This Ordinance shall take effect immediately after final passage.

Introduction and Set Public Hearing Date

	INTRODUCED	SECOND	AYE	NAY	ABSTAIN	ABSENT
BRASWELL			X			
MAZZOLA			X			
RYAN	X		X			
VALKOS		X	X			
BROULLON			X			

This is a Certified True copy of the Original Resolution on file in the Municipal Clerk's Office.

DATE OF VOTE: March 18, 2020



Matthew Conlon, RMC, Municipal Clerk

Public Hearing and Final Adoption

	INTRODUCED	SECOND	AYE	NAY	ABSTAIN	ABSENT
BRASWELL			X			
MAZZOLA			X			
RYAN		X	X			
VALKOS			X			
BROULLON	X		X			

This is a Certified True copy of the Original Resolution on file in the Municipal Clerk's Office.

DATE OF VOTE: April 1, 2020



Matthew Conlon, RMC, Municipal Clerk

